



Cheryl Hunt

Experienced Marketing & Sales Professional

📞 615-584-3742

📍 Greater Nashville Area

✉ cherylalan@gmail.com

🌐 [Linkedin.com/in/CherylFayeHunt](https://www.linkedin.com/in/CherylFayeHunt)

🌐 cherylfayehunt.com

Skills

Strategic Thinking 10

Leadership 9

Influence 8

Communication 8

Achievements

Carr, Riggs & Ingram

2022 The 10 Most Powerful Women to Watch in Accounting Industry- Women Achiever Magazine (October Issue)

2020 Chosen for Future Leaders Group in Carr, Riggs & Ingram

2016 National Association for Accounting Marketing Annual Convention Co-Chair

Work experience

- Partner

Carr, Riggs & Ingram (CRI)

Oct 2020 - Present

- Director of Marketing

Carr, Riggs & Ingram (CRI)

Sep 2018 - Present

Executive level marketing position working with cross functional teams both within the marketing department and corporate as a whole. This position rebuilt the marketing department from the ground up. Additional team, new structure, and a determination to build a positive reputation and influence both within the firm, partner group, corporate team, and the family of companies. This team has pressed for new more advanced technologies, efficiencies, and processes that are moving this firm and the family of companies to the future. We are agile and encourage ideas and communication as a team.

- Marketing Manager

Carr, Riggs & Ingram (CRI)

Aug 2015 - Sep 2018

- Marketing Specialist

Carr, Riggs & Ingram (CRI)

Apr 2012 - Aug 2015

- Financial Services Representative

Holly Williams State Farm

May 2007 - Dec 2011

Responsible for the day-to-day management of agency sales team and office. I met and exceeded production goals each month, quarter, and year. Worked with team to reach new agent goals: Top 100 New Agents in first year, Eagle Club (Top 3 % of all agents in region), Chairman's Circle (Top 5% of all State Farm Agents Company Wide), and Travel reached each year.

- Bachelors of Science

Middle Tennessee State University

2000 - 2003

Graduated in three years with a Bachelor of Science degree. Majored in Music Business with minors in Mass Communication and Marketing.

2015 National Association for
Accounting Marketing Annual
Convention Co-Chair